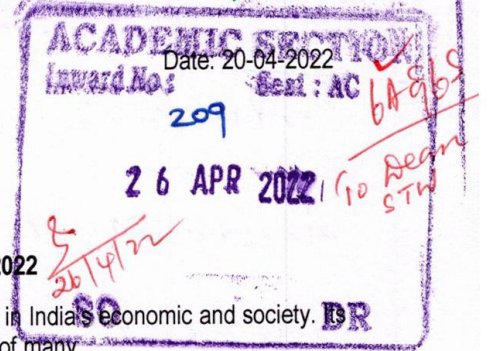




ONGC Foundation
8th Floor, Core III, Scope Minar
Laxmi Nagar, Delhi -110092



To,
The Head of the Institute

Dear Sir/Madam,

Subject: Launching of शिल्पविद्या की उड़ान के सहयोगी Fellowship & Internship 2022

ONGC, as the nation's pioneer Oil and Gas Company, has been making gigantic impact in India's economic and society. Its contribution towards inclusive and sustainable growth has made a difference to the lives of many.

With the vision of impacting and socially transforming the lives of the underprivileged, ONGC has created a trust, ONGC Foundation with the objective to undertake, augment and facilitate activities, initiatives and projects relating to corporate social responsibility. Taking the development space to its peak by providing the excellence in philanthropy sector through its programme implementation in many social domains on education, health, skill development and livelihood, environment and social institution building and more.

ONGC Foundation is driven to strengthen the relationship with the communities to help prioritize their needs by eliminating the vulnerabilities to its optimum. ONGC Foundation will continue to strive to work closely with its stakeholders and communities in its quest of nurturing responsible future.

I am very pleased to inform you that as part of India@75, ONGC Foundation has launched the शिल्पविद्या की उड़ान के सहयोगी Fellowship & Internship 2022, to support and strengthen the existing organizational infrastructure that serves to improve the livelihoods of rural Indians in a sustainable manner. The focus of the intervention is the rich and varied Indian handicraft tradition, practiced by skilled rural artisans, who produce objects of great beauty with strong market potential.

ONGC Foundation invites applications for Fellows for शिल्पविद्या की उड़ान के सहयोगी Fellowship & Internship 2022. The Fellowship Programme is a 1 year program, offering positions for 10 fellows and 20 Interns for 3 months for motivated change makers who are aspiring to build a successful career aligned with nation-building, Please refer enclosed an Annexure 1 for detailed fellowship programme.

The Fellowship & Internship program is an incredible journey that empowers candidates to multiply their impact and hone their skills exponentially in the social ecosystem. In this journey, they will get to utilize their theoretical understanding with field experience. The fellowship will provide them with the opportunity to take charge of their personal growth and that of the other around them.

I hereby, with the disclosure of flagship of शिल्पविद्या की उड़ान के सहयोगी Fellowship & Internship 2022, would like to welcome this opportunity to young talent and potential candidates who have completed their post-graduation and pursuing.

I would request you to kindly take necessary steps for circulation and publicity of the letter and its enclosure to your Alumni Associations and other institutions to facilitate students passed out of your esteemed institutions to become impactful change makers.

With Regards

N. Jaiswal

Ms. Nikita Jaiswal
Project Manager
ONGC Foundation

शिल्पविद्या की उड़ान के सहयोगी Fellowship & Internship 2022



India has been known for its long and rich history of handicrafts. The crafts of India are diverse, rich in history, culture and religion. As a part of India@75 and to glorify Indian art and craft, ONGC and ONGC Foundation have stepped up to promote 16 handicrafts of India. Currently ONGC Foundation is implementing 6 Handicrafts projects across India and will launch 10 more projects in the Financial Year 2022-23.

For the effective implementation of Handicrafts projects on the ground and impactful results, it is necessary to have some supporting hands on the field. The "Shilpvidya ki Udaan ke Sahyogi" Fellowship and Internship Program 2022, will provide a unique opportunity to young leader across India to address some of the most pressing challenges, and experience what 'making change happen' looks like in the field of Handicrafts.

The fellows and interns will work to create a national and international brand for the Handicrafts. Support the organization, and artisans in the fields. It is an opportunity for young enthusiastic and passionate students who are willing to work for society and address some of the pressing issues in the sector of handicraft through their creative ideas and skills.

Objective

To support and strengthen the existing organizational infrastructure that serves to improve the livelihoods of rural Indians in a sustainable manner.

The objective can be summarized as follows:

To strengthen and develop sustainable handicraft projects

To enhance & promote handicraft projects and their products through Designing, Branding & Marketing

To increase the visibility of handicrafts and create an evergreen market platform to promote handicrafts across the globe.

Intervention Area

The focus of the intervention is the rich and varied Indian handicraft tradition, practiced by skilled rural artisans, who produce objects of great beauty with strong market potential.

Goal

To provide tangible and intangible inputs to augment the capacity for impact of a select set of organizations working in the field to improve the lives and livelihoods of India's handicraft and handloom artisans.

Apply Now

For any query mail us at admin@ongcfoundation.org
Visit us @ www.ongcscholar.org



Qualifications

For this fellowship program, we seek applicants from a variety of background, to join the interdisciplinary cohort.

Requirements	Fellows	Interns
Educational Qualification	<p>1. Coordinating Handicraft projects: MBA in Rural Development/ MSW</p> <p>2. Networking & Merchandising: Master in Merchandising, M.Sc. in Fashion and Textile Merchandising, MBA and/or Master in Fashion Technology and Management.</p> <p>3. Marketing and Designing: MBA/Masters in M.Des (Masters in Design) - Visual Communication, Graphic Design, Interaction Design, Multimedia Design, New Media Design, Product Design, MFA (Master in Fine Arts) - Visual Communication, Graphic Design, Animation, Motion Graphics.</p>	<p>1. Business Development and Marketing intern: Pursuing MBA, M.E (Product Development)</p> <p>2. Design and Product Development Intern: Pursuing Master's in Product design, M.Des (Product Design) and Master's in Fashion technology</p> <p>3. Packaging schools Intern: Master's degree in Packaging technology, MBA and Master's in fashion technology.</p> <p>4. Event Organising Intern: MBA, Master's in Business, Communications, Public Relations, Marketing or Event Management.</p>
Desireable Qualification	<p>1. Strategic analysis and analytic skills</p> <p>2. Experience of using Microsoft Office Suite (PowerPoint, Word, Excel)</p>	<p>1. Excellent writing and communication skills</p> <p>2. Basic knowledge of Microsoft Office Suite (PowerPoint, Word, Excel)</p>
Experience	Minimum 1 year	Pursuing masters
No. of Vacancy	10	20
Eligibility	Graduated in and after 2020 can apply	Pursuing Masters degree in above mentioned disciplines
Compensation	INR 25,000	INR 10,000
Locations	Delhi and Mumbai	Depending on handicraft locations.
Duration	1 year	3 months

Benefits for Fellows and Interns

By working on a social change problem, the fellows build themselves while building the nation. In doing so, they will understand change leadership at a deep level, and a system design thinking process that they can apply to any social problem they want to solve. The fellowship is designed to help the fellows and interns to develop leadership competencies.



Space to Innovate and Grow

The programmes facilitates personal and professional development. For individuals working on some of the most complex problems in society, this provides the space to learn and grow and exposure to new ideas and techniques.

Personal growth and enhanced status

Catalyst for personal growth (it leads to an increase in confidence, knowledge and capacity) and provides participants with opportunities for professional development. The exposure, access to networks, and diversity, helps acquiring new skills and fast-tracks their careers



Career Development

Professional fellowships exists for the specific purpose of introducing a new generation of professionals to become established leaders in their fields. This program include trainings, mentorships and other networking opportunities to connect fellows with executives, speakers, and mentors themselves.

Contribution to the Society

Fellows and Interns continue to be the change agents even after the program. They are seen as thought leaders, stay connected to social justice, contribute to innovation, programmes and policies, and continue to give back to their organizations and society at large.

